To the Strategic/Operational Planning Attendees:

The Strategic and Operational Planning meeting will take place on Thursday, November 12, 2026 at the Sunset Station Hotel and Casino in Henderson, Nevada. We are scheduled to begin at 8 AM in the Santa Maria conference room.

This meeting will combine the purposes of traditional, but limited, strategic planning and in particular, developing the steps, timing, and responsibilities for implementing those plans. In addition, since there will be a number of attendees who are relatively new to the national administrative level of the USJF, we will be laying a base of knowledge of the history and structure of the USJF, the National Amateur Sports Act, the current status of the USJF/USA Judo corporate relationship, and the outcomes of prior strategic planning efforts, all of which will provide a base of common understanding not only for less experienced attendees, but as a refresher for those with many years of experience.

In order to give attendees a basic understanding of certain related concepts, I have attached several pre-meeting reads, including the critical functional utility of mission and vision statements, the care and nourishment of volunteers, value propositions, marketing themes, and the pros and cons of the structure of federations. Please make sure you review these short documents which will enable an efficient process that day.

The core of the day's discussions will be to review in detail the structure, programs, and roles of the USJF, including their purpose, current level of activity, recent advances and setbacks, and how to move forward in support of the mission and vision of the USJF. Each of the program and committee leaders will be asked to give a brief summary of their section's status, followed by the group's discussion of those details through a SWOT analysis (strengths, weaknesses, opportunities, and threats), defining customers and creating value propositions, estimating required resources, leveraging the federation structure, examining their marketing potential, and crucially, developing specific plans for monitoring and reporting the measurable results of those operations.

Our expectations at the end of the day should include a refined corporate mission and vision, programs and committees with scheduled responsibilities for their own, specific missions and visions supportive of the corporate purpose, proposals for maximizing the advantages of the federation structure, and our own updated and detailed understanding as the administrators of the USJF.

The day will be divided into morning (8AM - 12 Noon) and afternoon (1:30 PM - completion) sessions, each consisting of 50 minute discussions with hourly 10 minute breaks. Coffee and water will be available.

If you have any questions regarding any aspect of these plans, please give me a call or send me an email.

I'm looking forward to seeing old friends and making new ones during the days in Las Vegas; I'll see you there!

Best regards,

Chuck Medani, M.D., MBA
Facilitator