



Hudson Judo Yudankashai

2023 Summer Nationals
Proposal

May 15, 2022

Introduction and Thank You

On behalf of the Hudson Judo Yudankashai, many thanks for this opportunity to present ourselves for the 2023 U.S.J.F. Summer Nationals.

The purpose of this presentation is to explain our proposal. The following five key elements underline the platform of our proposal:

- + **First, we have a program that will attract the maximum number** of competitors and clubs.
- + **Second, a highly attractive destination and venue** that will attract players their families, clubs, and friends.
- + **Third, a track record of successful tournament management and growth.**
- + **Fourth, a highly experienced and committed tournament leadership team.**
- + **Fifth, hosting the USJF Nationals will be a significant boost to judo in the U.S. Northeast region.**

These points are explained in more detail within this proposal. Nothing would please us more than to host the 2023 U.S.J.F. Summer Nationals, as we pledge our commitment to make it a roaring success.

Thank you for your consideration and we look forward to moving forward with this undertaking.

Boris Muñoz, President, Hudson Yudankashai and Second Vice President U.S.J.F.

5 Key Core Elements

1. A Program to Attract Maximum Players
2. Highly Attractive Destination and Venue
3. Track Record of Tournament Growth
4. Highly Experienced Tournament Lead Team
5. Valuable Boost to the Hudson JudoYudankashai



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2023 U.S.J.F. Summer Nationals Proposal

A Program to Attract Maximum Competitors and Clubs



First Key Core Element - Maximization of Participation

Alignment with of Two Consecutive Events:

- + Friday July 7th 2023: *North American International Judo Championships* (Point Event).
- + Friday July 7th 2023: Weigh-in for U.S.J.F. Summer Nationals.
- + Saturday July 8th 2023: U.S.J.F. Summer Nationals Day 1.
- + Sunday July 8th 2023: U.S.J.F. Summer Nationals Day 2.

This will increase numbers of participants at the U.S.J.F. Summer Nationals:

- + Points events are a major attraction for players, as evidenced by participation in recently held regional points events.
- + Having a Points Event followed by the USJF Summer Nationals with points for Junior Divisions, will be a major attraction.
- + Favorable ROI for athletes and coaches relative to travel time and related expenditures.
- + First place of elite senior male and female divisions to be incentivized with price money.

First Key Core Element - Maximization of Participation, Cont.

Cost synergies, including:

- + Venue, weigh-ins coordination, contest area set-up time.
- + Tournament registration systems.
- + Tournament websites, and marketing.
- + Hotel negotiations.

Greater attractiveness for sponsors and on-site vendors

Economies of scale that includes:

- + Transportation of contest areas (truck rentals, tolls, gas, etc.)
- + Utilization of technology including care system, public address, etc.
- + Volunteer support for timekeepers, pool sheet management, etc.
- + Referee coordination and stipends.

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2023 U.S.J.F. Summer Nationals Proposal

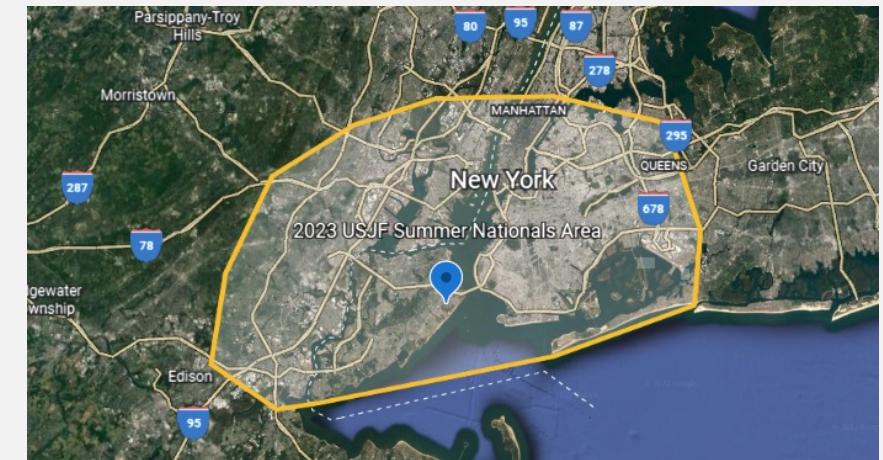
Highly Attractive Destination and Venue



Second Key Core Element – Attractive Destination and Venue

New York Metropolitan and New York City Metro areas:

- + One of the highest population densities in the US with 23.6 million habitants.
- + Home of JFK, EWR and LGA Airports with a combined annual international and domestic travel capacity of 130 million people.
- + Within 15-to-20-mile radius from the proposed venue, there are:
 - * 900+ hotels ranging from \$60 to \$1,500 per night.
 - * 20,000+ restaurants
 - * 145 Museums
 - * 1,700 Parks and recreational areas
- + Appealing environment for families, athletes, and coaches to combine tourist/vacation time



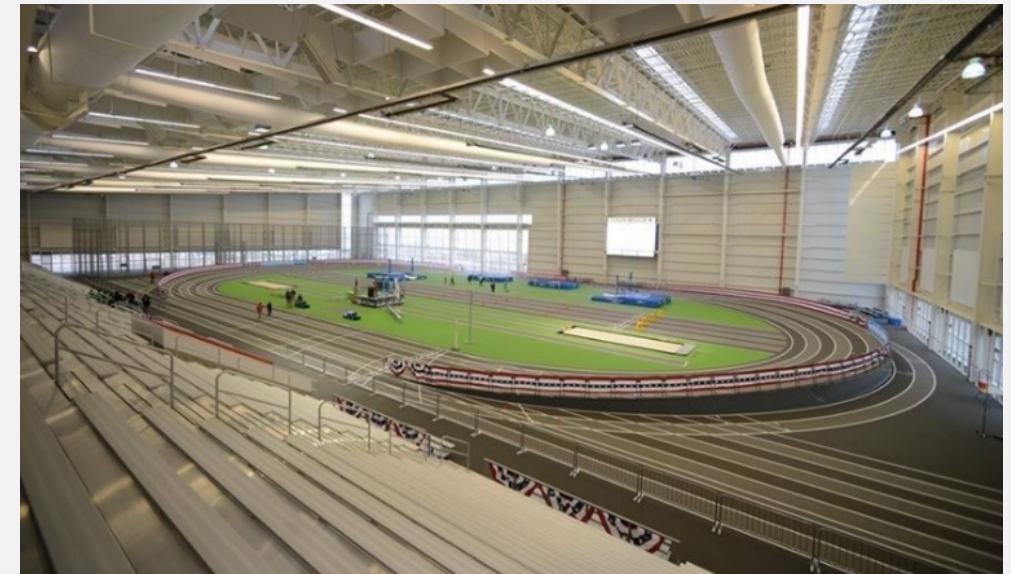
Second Key Core Element – Attractive Destination and Venue, Cont.



Second Key Core Element – Attractive Destination and Venue, Cont.

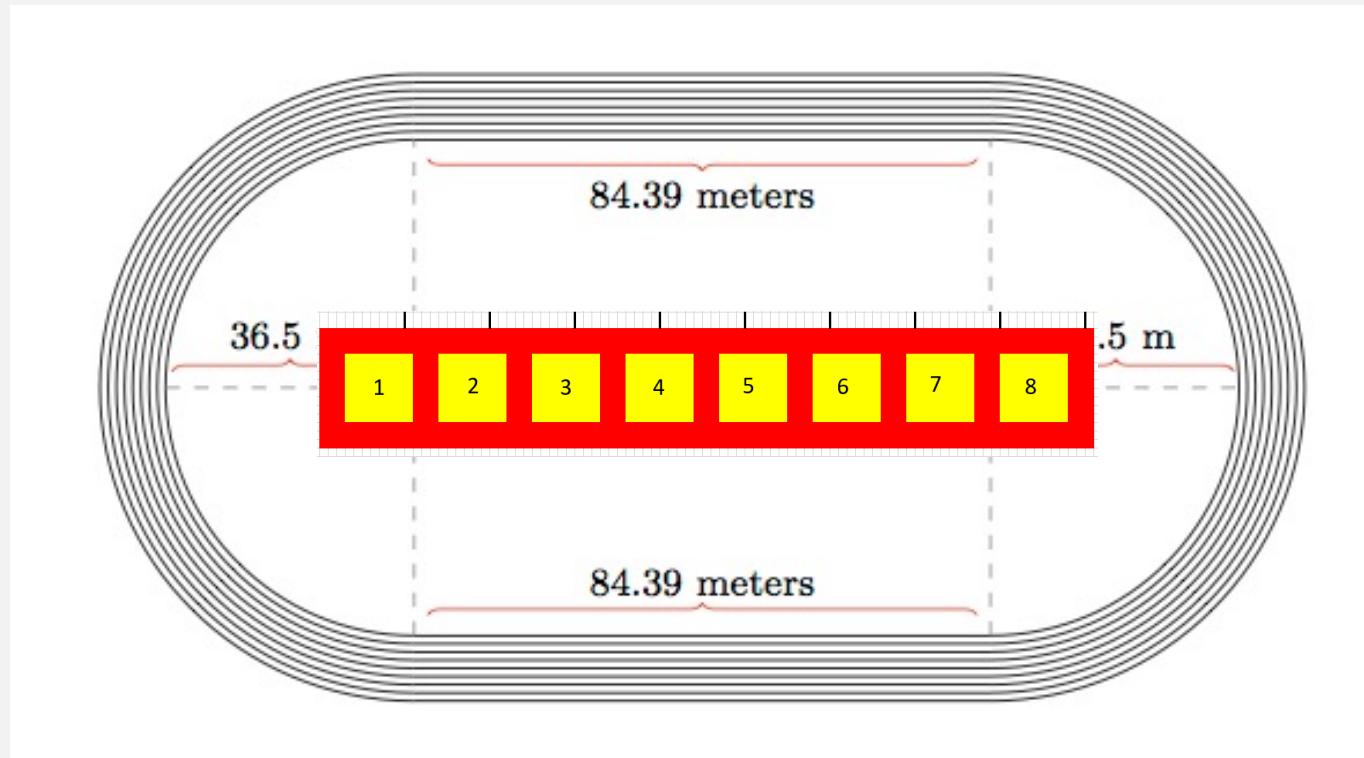
+ Venue: Ocean Breeze Athletic Complex

- + Located in Staten Island New York
- + 135,000 square feet state-of-the-art IAAF certified facility.
- + 2,500 seating capacity
- + Available parking free of charge with 160 vehicle covered parking locations



Second Key Core Element – Attractive Destination and Venue, Cont.

+ Venue: Proposed Contest Area Layout



Approximate layout of potential 8 contest areas:

+ 8 x 8 meters square each

+ 3 meters safety area – entire perimeter

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2023 U.S.J.F. Summer Nationals Proposal

Track Record of Tournament Growth and Experience



Third Key Core Element – Track Record of Successful Tournaments

Tournaments successfully organized include:

- + Big Apple Classic
- + Garden State Judo Classic (points event)
- + Hudson Cup
- + Hudson Rank Promotional
- + New York Open
- + New Jersey State Championships
- + New York State Championships
- + Northeastern Tournament
- + Princeton Judo Invitational
- + Rank Kata Examinations
- + Summer Slam (points)
- + Yonezuka Cup
- + World Police and Fire Games (2011)



Third Key Core Element – Tack Record of Successful Tournaments, Cont.

Additional Benefits:

- + **Tournament know-how:** Significant tournament experience.
- + **Technology expertise:** Care System know-how and kit.
- + **Smooth registrations:** Tried & tested online system.
- + **Event and tournament marketing:** Experience in marketing events and gaining sponsorships.
- + **Experienced tournament team:** Strong bank of referees, timekeepers and support staff.

2023 U.S.J.F. Summer Nationals Proposal

Highly Experienced and Committed Tournament Lead Team

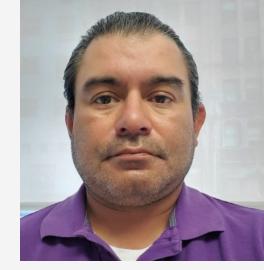


Fourth Key Core Element - Highly Experienced Tournament Lead Team

A group of seasoned professionals that know each other well, work as a team, and has a shared passion for judo and making the U.S.J.F Summer Nationals a resounding success.



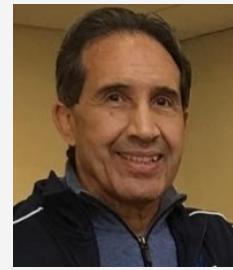
Joaquin Gonzalez, P.E.



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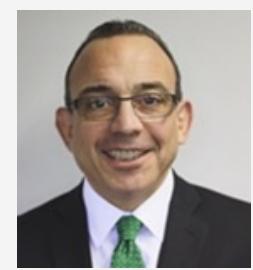
Devin Cohen, Esq.



Clyde Worthen



Mat Mildenhall



George Coffinas, Esq.

Tournament Chair

Yondan
Chair Referee
Development
Program/Hudson
Activity Fund

Chief Engineer
Middlesex County with
over 40 years
experience in Cpatial
Programs delivery

Co-Tournament Chair

Godan
40+ years judo
IJF B Referee

Assistant Principal
NYC Dept. of
Education.
25+ years

Chief Referee

Rokudan
IJF A Referee
Justice at New York
State Supreme
Court

Technical Director

Rokudan
USJF Hall of Fame
Tech Judo founder
50+ years physical
education, coach, and
mentor

Tournament Marketing

Sandan
40+ years of judo
National Referee and
Coach
20 years experience
leading major global
marketing agencies

Legal Advisor

Yondan
40+ years of judo
National Referee
40 years experience
trial attorney

2023 U.S.J.F. Summer Nationals Proposal

A Significant Boost to Judo in the U.S. North East



Fifth Key Core Element - Significant Boost to Judo Across the Northeast

Publicity for judo:

- + Maximize opportunity to expose the Olympic Sport of Judo in one of the largest media markets worldwide (local and regional news and the like).
- + Creation of promotional materials, including social media, before, during, and after the event.
- + Livestream will be established for finals and, to the extent feasible other matches,
- + Capitalize on Western European regional demographics, and the widespread support for the tournament across Hudson Judo Yudankashai dojos, coaches, and membership.

In Closing:

Click [here](#) for Google link to film.

Why the Hudson Yudankashai?

1.

A program that will
attract the maximum
number of players



2.

Highly attractive
destination and location



3.

Track record of successful
tournament management
and growth

4.

Highly experienced and
committed tournament
lead team



5.

Significant boost to judo
In the U.S. Northeast

Questions and Answers

