



Hudson Judo Yudankashai

# 2023 Summer Nationals Proposal

May 15, 2022

# Introduction and Thank You

On behalf of the Hudson Judo Yudankashai, many thanks for this opportunity to present ourselves for the 2023 U.S.J.F. Summer Nationals.

The purpose of this presentation is to explain our proposal. The following five key elements underline the plarform of our proposal:

- + **First, we have a program that will attract the maximum number** of competitors and clubs.
- + **Second, a highly attractive destination and venue** that will attract players their families, clubs, and friends.
- + **Third, a track record of successful tournament management and growth.**
- + **Fourth, a highly experienced and committed tournament leadership team.**
- + **Fifth, hosting the USJF Nationals will be a significant boost to judo in the U.S. Northeast** region.

These points are explained in more detail within this proposal. Nothing would please us more than to host the 2023 U.S.J.F. Summer Nationals, as we pledge our commitment to ake it a roaring success.

Thank you for your consideration and we look forward to moving forward with this undertaking.

Boris Muñoz, President, Hudson Yudankashai and Second Vice President U.S.J.F.

# 5 Key Core Elements

1. A Program to Attract Maximum Players
2. Highly Attractive Destination and Venue
3. Track Record of Tournament Growth
4. Highly Experienced Tournament Lead Team
5. Valuable Boost to the Hudson JudoYudankashai





01

2023 U.S.J.F. Summer Nationals Proposal

# A Program to Attract Maximum Competitors and Clubs



## First Key Core Element - Maximization of Participation

### **Alignment with of Two Consecutive Events:**

- + Friday July 7<sup>th</sup> 2023: *North American International Judo Championships* (Point Event).
- + Friday July 7<sup>th</sup> 2023: Weigh-in for U.S.J.F. Summer Nationals.
- + Saturday July 8<sup>th</sup> 2023: U.S.J.F. Summer Nationals Day 1.
- + Sunday July 8<sup>th</sup> 2023: U.S.J.F. Summer Nationals Day 2.

### **This will increase numbers of participants at the U.S.J.F. Summer Nationals:**

- + Points events are a major attraction for players, as evidenced by participation in recently held regional points events.
- + Having a Points Event followed by the USJF Summer Nationals with points for Junior Divisions, will be a major attraction.
- + Favorable ROI for athletes and coaches relative to travel time and related expenditures.
- + First place of elite senior male and female divisions to be incentivized with prize money.

## First Key Core Element - Maximization of Participation, Cont.

### **Cost synergies, including:**

- + Venue, weigh-ins coordination, contest area set-up time.
- + Tournament registration systems.
- + Tournament websites, and marketing.
- + Hotel negotiations.

### **Greater attractiveness for sponsors and on-site vendors**

### **Economies of scale that includes:**

- + Transportation of contest areas (truck rentals, tolls, gas, etc.)
- + Utilization of technology including care system, public address, etc.
- + Volunteer support for timekeepers, pool sheet management, etc.
- + Referee coordination and stipends.

02

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# Highly Attractive Destination and Venue

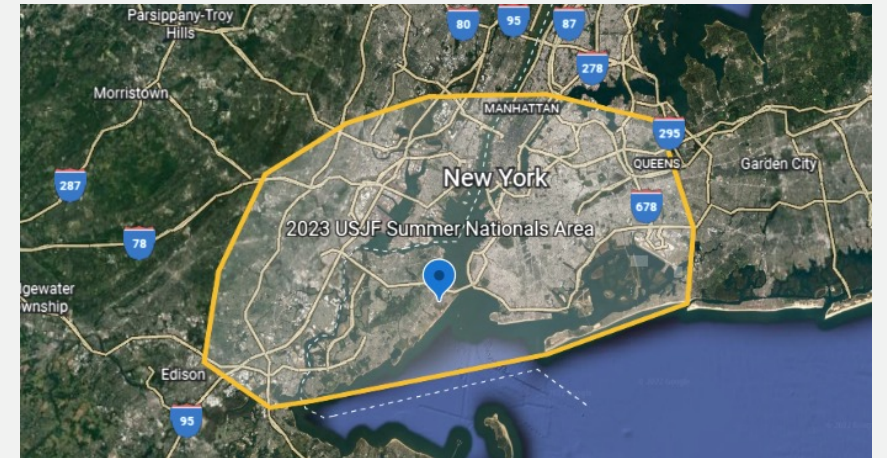




## Second Key Core Element – Attractive Destination and Venue

### **New York Metropolitan and New York City Metro areas:**

- + One of the highest population densities in the US with 23.6 million habitants.
- + Home of JFK, EWR and LGA Airports with a combined annual international and domestic travel capacity of 130 million people.
- + Within 15-to-20-mile radius from the proposed venue, there are:
  - \* 900+ hotels ranging from \$60 to \$1,500 per night.
  - \* 20,000+ restaurants
  - \* 145 Museums
  - \* 1,700 Parks and recreational areas
- + Appealing environment for families, athletes, and coaches to combine tourist/vacation time





## Second Key Core Element – Attractive Destination and Venue, Cont.



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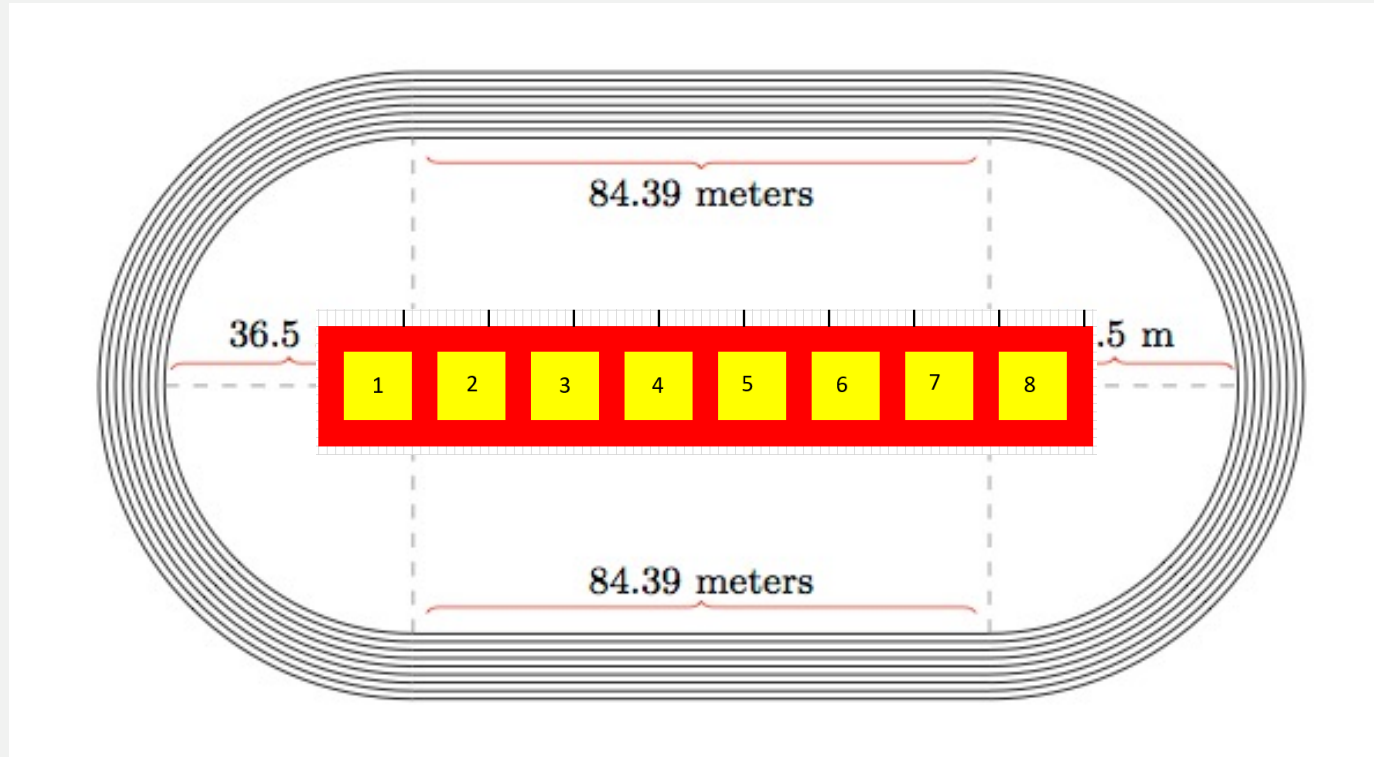
### + Venue: Ocean Breeze Athletic Complex

- + Located in Staten Island New York
- + 135,000 square feet state-of-the-art IAAF certified facility.
- + 2,500 seating capacity
- + Available parking free of charge with 160 vehicle covered parking locations



## Second Key Core Element – Attractive Destination and Venue, Cont.

### + Venue: Proposed Contest Area Layout



Approximate layout of potential 8 contest areas:

+ 8 x 8 meters square each

+ 3 meters safety area – entire perimeter



2023 U.S.J.F. Summer Nationals Proposal

# Track Record of Tournament Growth and Experience



## Third Key Core Element – Track Record of Successful Tournaments

**Tournaments successfully organized include:**

- + Big Apple Classic
- + Garden State Judo Classic (points event)
- + Hudson Cup
- + Hudson Rank Promotionals
- + New York Open
- + New Jersey State Championships
- + New York State Championships
- + Northeastern Tournament
- + Princeton Judo Invitational
- + Rank Kata Examinations
- + Summer Slam (points)
- + Yonezuka Cup
- + World Police and Fire Games (2011)



## Third Key Core Element – Tack Record of Successful Tournaments, Cont.

### Additional Benefits:

- + **Tournament know-how:** Significant tournament experience.
- + **Technology expertise:** Care System know-how and kit.
- + **Smooth registrations:** Tried & tested online system.
- + **Event and tournament marketing:** Experience in marketing events and gaining sponsorships.
- + **Experienced tournament team:** Strong bank of referees, timekeepers and support staff.



2023 U.S.J.F. Summer Nationals Proposal

# Highly Experienced and Committed Tournament Lead Team



# Fourth Key Core Element - Highly Experienced Tournament Lead Team

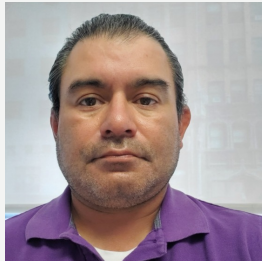
A group of seasoned professionals that know each other well, work as a team, and has a shared passion for judo and making the U.S.J.F Summer Nationals a resounding success.



Joaquin Gonzalez, P.E.

**Tournament Chair**

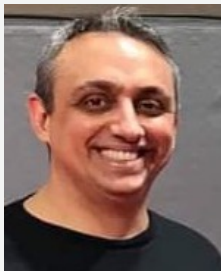
Yondan  
Chair Referee  
Development  
Program/Hudson  
Activity Fund  
  
Chief Engineer  
Middlesex County with  
over 40 years  
experience in Cpatlal  
Programs delivery



Boris Muñoz

**Co-Tournament Chair**

Godan  
40+ years judo  
IJF B Referee  
  
Assistant Principal  
NYC Dept. of  
Education.  
25+ years



Devin Cohen, Esq.

**Chief Referee**

Rokudan  
IJF A Referee  
  
Justice at New York  
State Supreme  
Court



Clyde Worthen

**Technical Director**

Rokudan  
USJF Hall of Fame  
Tech Judo founder  
  
50+ years physical  
education, coach, and  
mentor



Mat Mildenhall

**Tournament Marketing**

Sandan  
40+ years of judo  
National Referee and  
Coach  
  
20 years experience  
leading major global  
marketing agencies



George Coffinas, Esq.

**Legal Advisor**

Yondan  
40+ years of judo  
National Referee  
  
40 years experience  
trial attorney

2023 U.S.J.F. Summer Nationals Proposal

# A Significant Boost to Judo in the U.S. North East





## Fifth Key Core Element - Significant Boost to Judo Across the Northeast

### **Publicity for judo:**

- + Maximize opportunity to expose the Olympic Sport of Judo in one of the largest media markets worldwide (local and regional news and the like).
- + Creation of promotional materials, including social media, before, during, and after the event.
- + Livestream will be established for finals and, to the extent feasible other matches,
- + Capitalize on Western European regional demographics, and the widespread support for the tournament across Hudson Judo Yudankashai dojos, coaches, and membership.

## In Closing:

Click [here](#) for Google link to film.

# Why the Hudson Yudankashai?

**1.**

A program that will  
attract the maximum  
number of players

+

**2.**

Highly attractive  
destination and location

+

**3.**

Track record of successful  
tournament management  
and growth

**4.**

Highly experienced and  
committed tournament  
lead team

+

**5.**

Significant boost to judo  
In the U.S. Northeast



# Questions and Answers

